

INFORMATION ON THE PROCESSING OF PERSONAL DATA pursuant to Article 13 of Regulation (EU) 2016/679 - General Data Protection Regulation - PROCESSING AND PUBLICATION OF PERSONAL IMAGES

Madonna di Campiglio Azienda per il Turismo S.p.A. provides information on the processing of personal data relating to the processing and publication of personal images in a concise manner in the following summary table, which makes it easy to find the essential information on the processing of personal data.

Who is the Data Controller?	<p>Data Controller Madonna di Campiglio Azienda per il Turismo S.p.A. Via Pradalago 4 38086 — Madonna di Campiglio (TN) - Italy Phone: +39 0465 447501 E-mail: info@campigliodolomiti.it Website: https://www.campigliodolomiti.it VAT No. 01854660220</p> <p>DATA PROTECTION OFFICER The Data Protection Officer – DPO appointed by the Data Controller can be contacted by email at dpo@aptrentino.it</p>
What kind of personal data do we process?	Personal image data (photo/video);
Why do we process personal data? (Purpose)	The Data Subject's personal data are processed for purposes connected with and instrumental to the activities set out in the above-mentioned release and will be disclosed in the manner also described in the release. Personal data are also processed to the extent that the processing is necessary to obtain consent with respect to this document and the storage/archiving of the same.
What is the basis of the processing? (Legal basis)	1) The processing under 1) is subject to the free and unconditional consent of the Data Subject.
How do we process personal data?	By computer, in compliance with all the precautions taken by the Data Controller to ensure security, confidentiality and control. The data may also be stored and processed on servers located outside the European Community, given the publication via social media, also in this case the data processing methods will be subject to the Data Subject's consent.

To whom do we disclose personal data? (Categories of Recipients)	<p>a. Suppliers engaged by the Data Controller for photo/video shooting, printing, publication and all activities specified in the release;</p> <p>b. Providers of hosting services/social platforms engaged by the Data Controller for publication and distribution activities;</p> <p>The data, images and photo/audio/video recordings will be disseminated in the manner described in the release.</p>
How long do we keep personal data?	<p>The data collected will be kept for a period not exceeding the longer than the fulfilment of the purposes for which they are processed ("Storage limitation principle", art. 5, GDPR) and/or for the time necessary to comply with legal obligations.</p> <p>A review of the relevance of the retained data in relation to the purposes for which they were collected is carried out periodically.</p>
Is the provision of personal data compulsory or optional? What happens if I refuse?	<p>The provision of data is optional, subject to the express consent of the Data Subject.</p> <p>Failure to provide the data means that the personal images will not be used for the purposes described, without in any way affecting the principal relationship with the Data Controller.</p>
What rights does the Data Subject have?	<p>The Data Subject has the right to:</p> <p>a. Access to the data held by us and ask for communication of such data in an intelligible form;</p> <p>b. Request updating, rectification and/or integration</p> <p>c. Request deletion ("right to be forgotten");</p> <p>d. Request restriction of processing</p> <p>e. Request notification of updating, rectification, deletion or restriction;</p> <p>f. Request data portability</p> <p>g. Object to processing;</p> <p>h. Withdraw consent previously given</p> <p>i. Complain to a supervisory authority.</p> <p>These rights may be exercised through the contact details provided by the Data Subject from time to time.</p>

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