

INFORMATION REGARDING THE PROCESSING OF PERSONAL DATA pursuant to art. 13 EU Regulation 2016/679

This information is provided by the Data Controller for the processing of personal data deriving from the containment and prevention measures of contagion from Coronavirus.

Data Controller

Madonna di Campiglio Azienda per il Turismo S.p.A.

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Data Protection Officer

The Data Protection Officer appointed by the Data Controller can be contacted at the following email address:

dpo@campigliodolomiti.it

Data subject to processing and their sources

The data subject to processing may be those relating to:

- identification data (name, surname, tax code)
- contact details (telephone, email)
- data relating to the requested appointment (date / time)

All data is provided directly by the data subject.

Purpose and legal basis of the processing

If requested by the data subject, the data will be processed to agree and book the appointment for the execution of the swab, as well as for the transmission of the reservation list to physically carry out the tests.

With regard to the indicated purpose, the processing of personal data will be based on the correct execution of the contract of which the data subject is a party or on the execution of pre-contractual measures adopted at the request of the same (Article 6 par. 1 letter b of the Regulation EU 2016/679).

Mandatory or optional nature of providing data

The provision of data is optional, any refusal to provide them could make it impossible to book the execution of the swab.

Processing methods

In accordance with the provisions of art. 5 of the Regulation, the Personal Data processed are:

- processed in a lawful, correct and transparent manner towards the data subject;
- collected and recorded for specific, explicit and legitimate purposes, and subsequently processed in terms compatible with those purposes;
- adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed;
- accurate and, if necessary, updated;
- processed in such a way as to guarantee an adequate level of security;
- kept in a form that allows the identification of the data subject for a period of time not exceeding the achievement of the purposes for which they are processed.

The treatment will be carried out both with manual and / or IT and telematic tools with organizational and processing logics strictly related to the purposes themselves and in any case in such a way as to guarantee the security, integrity and confidentiality of the data in compliance with the organizational and physical measures. and logic provided for by the provisions in force.

Subjects involved in the processing and communication of data

The processing will be carried out, in part, directly by the data controller: the recipients of the data subject's personal data include the authorized subjects belonging to the data controller's organization, appropriately trained and made aware of the constraints imposed by EU Regulation 2016/679.

Furthermore, without prejudice to the communications required by law or the exercise of the right of defense, the personal data being processed may be disclosed to persons, companies, associations or professional firms that provide services or assistance and consultancy activities to the Data Controller, with particular attention to but not exclusive reference to accounting, legal, administrative, tax and financial matters. For the pursuit of the aforementioned purposes, the data may be disclosed to third parties acting as independent Data Controllers or as Data Processors designated by the Data Controller. The updated list of the latter, appointed by the data controller, can be provided at the request of the data subject.

To allow the requested service to be provided, the booking data will be communicated to Eco Spes S.r.l., Viale Mons. Donato Perli 17, 38079 Tione di Trento (TN) P.I. e C.F. 01427590227.

Data dissemination

The data will not be disseminated.

Data transfer abroad

For the purposes indicated above, the Personal Data will be processed within the European Economic Area (EEA). Should they be transferred to Third Countries, in the absence of an adequacy decision by the European Commission, the provisions of the applicable legislation on the transfer of Personal Data to third countries will be respected, such as the Standard Contractual Clauses provided by the European Commission.

Data retention

In general, the Personal Data will be kept for the time strictly necessary to pursue the purposes for which they were collected and processed, including the retention period required by the applicable legislation and, in any case, for a maximum period of 10 years from the termination of our relationship in relation to the purposes of contractual fulfillment except for the possible need of the Data controller to defend his own right in court.

Rights of data subject

Pursuant to EU Regulation 2016/679 art. 15 and following as well as of the national legislation in force, the data subject may, according to the methods and within the limits established by current legislation, exercise the following rights:

- request confirmation of the existence of personal data concerning him (right of access);
- know its origin;
- receive intelligible communication;
- have information about the logic, methods and purposes of the processing;
- request the updating, rectification, integration, cancellation, transformation into anonymous form, blocking of data processed in violation of the law, including those no longer necessary for the pursuit of the purposes for which they were collected;
- in cases of consent-based processing, receive the data provided to the data controller at the cost of any support, in a structured and readable form by a data processor and in a format commonly used by an electronic device;
- the right to lodge a complaint with the Supervisory Authority (Privacy Guarantor);
- as well as, more generally, to exercise all the rights that are recognized by the current provisions of the law.

To exercise the rights, the data subject can contact the Data Controller by writing to the addresses listed above.

Before providing an answer, the data controller may need to identify the data subject, by requesting to provide a copy of his identity document.

Written feedback will be provided without undue delay and, in any case, no later than one month from receipt of the request.

Complaint

In the event that the data subject believes that the processing of their personal data violates the provisions of EU Regulation 2016/679, they have the right to lodge a complaint with the Data Protection Authority, pursuant to art. 77 of the Regulation itself, as well as appealing to the judicial authorities.

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